

Fully Funded Business Training

Join the hundreds of Hawke's Bay business owners & managers who have already enjoyed this practical, hands-on training - Enterprise Training Programme (ETP).

	Location	Start date series:
<ul style="list-style-type: none"> • Business Assessment <p>During a brief one-on-one interview, our business advisor will assist you to identify the most relevant training options to help take your business to the next level. This may include referrals to other programmes or organisations.</p>	Your office Our office By phone	
<ul style="list-style-type: none"> • Business Planning & Marketing <p>A comprehensive series of five morning workshops (one per week) covering promotion that brings in the customers, how planning & marketing can make your business more profitable and how to match your business' goals with your customer needs.</p>	Napier	Tue 21 August 2007
<ul style="list-style-type: none"> • Finance, IRD, Compliance & Business Systems <p>The series consists of two morning workshops (one per week) dealing with Small Business Legislative Compliance and Finance matters that will give you in 'plain English' an understanding of Finance, IRD and Business Systems, essentials to keep your business 'ticking'.</p>	Napier Hastings	Wed 12 Sept 2007 Wed 31 Oct 2007
<ul style="list-style-type: none"> • Introduction to Exporting <p>Interested in growing your business through export? This morning workshop will give you an understanding of the exporting process and what it takes to be a successful exporter.</p>	Hastings	Thu 13 Sept 2007
<ul style="list-style-type: none"> • Sales & Marketing that Gets Results <p>Learn how to organise Sales & Marketing that gets results. A series of two morning workshops (one per week) focussing on the key steps and processes needed to successfully implement your sales and marketing activities.</p>	Napier	We 24 Oct 2007
<ul style="list-style-type: none"> • Marketing through the Internet (E Commerce) <p>A series of two morning workshops (one a week), introducing the Internet as a business & marketing tool. You will gain practical insight on how to take advantage of the Internet to improve your business.</p>	Hastings Napier	Thu 6 Sept 2007 Thu 8 Nov 2007
<ul style="list-style-type: none"> • Staffing & Employment Issues <p>Series of two morning workshops (one per week). Learn how to minimise employment issues and avoid common mistakes. This programme will cover all key aspects related to staffing and employment issues, from firing to hiring and everything in between.</p>	Napier	Wed 10 Oct 2007
<ul style="list-style-type: none"> • Women in Business <p>This full day programme (lunch provided) is held in the tranquil and inspiring setting of the Mission Estate Winery in Taradale celebrating women in business, providing practical support in their role as business owner or manager.</p>	Taradale	Thu 13 Sept 2007
<ul style="list-style-type: none"> • Maori Trustee Training <p>A series of modules (up to 8) aimed at improving the governance capability of trustees (or potential trustees) managing Maori assets under multiple ownership.</p>	Delivery location and dates are flexible. Please contact Workforce for more details.	
<ul style="list-style-type: none"> • Business Start-Up course – for Budding Entrepreneurs <p>Considering starting up a business? The Start-Up programme is designed to cover the essentials of setting up a new business. Including: researching your business venture; planning and dealing with financial issues. Series of three evening workshops (one per week).</p>	Napier Hastings	Thu 13 Sept 2007 Thu 8 Nov 2007

This Enterprise Training programme is for owners and managers of small to medium sized businesses (up to 50 fulltime staff) and is fully funded by NZTE - criteria apply, registration essential. No strings attached.

To register your interest please contact Workforce in Napier on:

833 5583 or email
business@workforce.ac.nz

